

# Frostburn 2020 Afterburn Report

Event dates: February, 13 - 17 2020

Event location: Marvin's Mountaintop (outside of) Masontown, WV

Report prepared by: Board Secretary, Jessie Tymoczko

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## **Initial Statement**

Frostburn 2020 marks the 13 year anniversary of the regional and the 5th year that the burn has taken place at Marvin's Mountaintop. We returned to the mountaintop with a more formally structured volunteer system and strategic plan to improve the foot-traffic flow through the grounds. The Frostburn population (Frostburners) continue to come together in the spirit of community and radical self expression to turn a network of frozen fields, gorges, and barren trees into our Tunra home.

# Income Statement

## Frostburn INC

For the year ended March 31, 2020

Frostburn is holding \$(21,306) from ticket sales as a dubious payment due to COVID-19 impacts on our ticket vendor Brown Paper Tickets. While we are investigating avenues to recover the proceeds of our event we do not have any guarantees we will receive these funds and may write them off as a loss in the future.

For FY'20 we are currently recognizing a net loss of \$(14,877) instead of a profit of \$6,429.

Frostburn historically holds cash reserves to weather an outcome of this nature and remains positioned to hold fund future events with these reserves.

	2020	2019	2018	2017	2016
<b>Income</b>					
Individual or Business Contribution	-	-	-	-	2,500
Ticket Sales	-	15,674	16,311	17,460	8,375
Wood Sales	2,915	2,485	2,295	2,825	4,891
<b>Total Income</b>	<b>2,915</b>	<b>18,159</b>	<b>18,606</b>	<b>20,284</b>	<b>15,766</b>
<b>Cost of Goods Sold</b>					
Cost of Goods Sold - Firewood	2,700	1,800	1,698	1,285	600
<b>Total Cost of Goods Sold</b>	<b>2,700</b>	<b>1,800</b>	<b>1,698</b>	<b>1,285</b>	<b>600</b>
<b>Gross Profit</b>	<b>215</b>	<b>16,359</b>	<b>16,908</b>	<b>19,000</b>	<b>15,166</b>
<b>Event Expenditures</b>					
<b>Event Expenses &amp; Fees</b>					
Site Fees	4,500	4,500	4,500	4,500	4,500
Site Services	444	449	521	350	4,100
Toilets	3,816	3,816	3,180	5,300	3,500
Materials and Supplies (Event General)	294	328	109	-	554
Medical Services and Supplies	-	-	-	-	529
Insurance, Event Specific	3,026	3,438	-	3,107	2,825
Fees, Agency permits, royalties, Damages & Losses	50	50	50	70	-
Fuel	-	10	31	-	-
Travel (11002)	282	2,807	826	-	-
<b>Total Event Expenses &amp; Fees</b>	<b>12,412</b>	<b>15,398</b>	<b>9,217</b>	<b>13,327</b>	<b>16,008</b>
<b>Grants &amp; Donations</b>					
Charitable Donation	-	-	-	-	200
Art Grants	865	1,090	-	-	-
Effigy	1,164	1,076	750	750	750
Temple	150	668	-	-	-
<b>Total Grants &amp; Donations</b>	<b>2,179</b>	<b>2,834</b>	<b>750</b>	<b>750</b>	<b>950</b>
<b>Transaction Fees</b>					

Income Statement

	2020	2019	2018	2017	2016
Ticket Fees: Merchant and Service Fees	91	351	387	477	694
Bank Charges & Credit Card Discounts	-	481	800	414	-
<b>Total Transaction Fees</b>	<b>91</b>	<b>833</b>	<b>1,187</b>	<b>891</b>	<b>694</b>
<b>Total Event Expenditures</b>	<b>14,682</b>	<b>19,064</b>	<b>11,154</b>	<b>14,968</b>	<b>17,653</b>
<b>Operating Expenses</b>					
Accounting Fees	360	360	360	360	180
Equipment Repairs, Maintenance, Cleaning	-	399	263	-	-
Miscellaneous Expense	50	-	-	-	-
Printing	-	-	-	-	200
Small Equipment and Tools	-	-	238	-	-
<b>Total Operating Expenses</b>	<b>410</b>	<b>759</b>	<b>861</b>	<b>360</b>	<b>380</b>
<b>Operating Income</b>	<b>(14,877)</b>	<b>(3,464)</b>	<b>4,893</b>	<b>3,672</b>	<b>(2,867)</b>
<b>Net Income</b>	<b>(14,877)</b>	<b>(3,464)</b>	<b>4,893</b>	<b>3,672</b>	<b>(2,867)</b>

Frostburn fully switched to a new accounting system in 2017. Prior years reports may be inconsistent.

## **Population**

364 tickets were sold via Brown Paper ticket.

## **Volunteerism**

Frostburn has been making annual incremental changes and improvements to the volunteer structure. Our volunteer planning is primarily based on response-to-need systems, but also takes into account the positive structural systems created by other burns and similarly structured events and suggestions from the Frostburn community.

### Leadership Team for 2020:

Bexx: Placement, Primary Public Communication, Event Lead

Shawn Ferry: Ticketing system

Jessie Tymoczko: Contracts, pre-and-post logistics, Regional Sanctioning

### Volunteer Team Leadership:

Conclave: Jillybean

Early Access: Monty

Firewood: Teppy

FAST: Mssus

Rangers: Hudson and Bosco

Perimeter: Shared responsibility between Rangers, FAST, and conclave

Gate: Mage

DPW: Bambi

Medics: Dex

Effigy team: "The Great Northern Effigy Builders"

H-Bomb: Volunteers

Staff on Duty (escalation): Board of Directors

### Frostburn Board of Directors

President: Teppy

Secretary: Jessie T

Treasurer: Shawn

Officers: Bexx, Noah Stern

In an effort to formalize the Frostburn Volunteer Team Leadership and provide continuity between leads we launched our first post-burn leadership survey to assess the needs of the Team Leads and develop a more robust training plan for future leadership.

To view the survey: <https://forms.gle/Bnk3fVWZtiBjF7Ek7>

## Shift-Volunteers

Frostburn 2020 had roughly 163 volunteer shifts to fill, with 130 being considered critical. 110 shifts filled before the event, onsite volunteer signups covered the remainder of the shifts.

How does Frostburn recruit volunteers?:

- Frostburners are prompted to participate in a “volunteer interest survey” early in the ticketing process. This document is used to help sort volunteers to the appropriate team lead(s) when shifts are open.
- Word of Mouth! Current volunteers and leadership reach out to their campmates and Frostburner friends to recruit new volunteers.
- The Frostburn website has a breakdown of role responsibilities and links to sign up for shifts.
- The newsletter pushes volunteer needs and includes requests from the Team Leadership peers.
- Social Media: Leadership team, Event Leads, and the Volunteer Coordinator post in the activity Frostburn community and event pages with links and reminders to sign up to volunteer.
- Brown Paper Ticket: An email just before the event is sent through BPT to all ticket holders with last minute reminders, including a reminder to sign up and volunteer.
- Social events: Pittsburners host at least one Frostburn focused social event before the event. Volunteerism is pushed at this event.
- We offer small tokens of appreciation to our volunteers, typically stickers and other fun swag to commemorate the burn and their contribution to it.

## **Theme Camp**

- 21 theme camps registered for Frostburn 2020
- 14 camps were returning theme camps
- 7 camps were new to Frostburn.

## **Art**

### Art Grants

This was the second year that Frostburn offered art grants beyond the effigy and temple grant program. This is a departure from the original ethos of the event staff, who opted not to offer Art Grants in an effort to keep the cost of ticket low. This decision was

revisited after the 10th consecutive event and the decision was made to offer grants based on the stability of the event's finances.

Frostburn was able to provide \$2250 for art grants.

In total 10 applications were received and, after feasibility surveys and art grant committee deliberation, 6 applicants were awarded grants.

- Tiny Tent Jams
- ~~The Free Library of Frostburn~~
- Please sign this waver
- mauvais jour de lièvre
- Firetower of Babel
- Cat-apult

### Effigy

The Effigy was built by our (unofficially, but lovingly named) Great Northern Effigy Builders Team led by Ruuska. The effigy site was moved this year to a location farther from the main event site. The effigy burned on Saturday night.

### Temple

The Temple was built by Bosco and was dedicated to the Tree of Life shooting victims.

### **Events**

- 45 events registered with 58 event instances over the five active event days.
- 5 mandatory staff/volunteer meetings took place over the course of the weekend, as scheduled by the Volunteer Team Leadership.

[View the Frostburn 2020 What, Where, When Guide](#)

### **Incidents from the event:**

- Medical reported only minor scrapes and bumps.
- A car drove past Gate and into the event grounds without clearance. The Ranger Lead turned them around and had them go back to parking - they were guests of the land owner and had misunderstood entry directions from the land owner.

- The Gate co-lead/shadow did not attend the event. The Gate lead supported by their Gate shift teams and event leadership.
- All of the radios were actually returned this year!

## **Decom**

The Decompression event was originally scheduled to take place in March at a former girl scout camp owned by a Frostburn board member. There was no entry fee to this event. It was intended as an overnight event in line with a more relaxed burn.

Decompression details were listed on the back of the entry lanyard that all participants received upon entry through the Frostburn site Gate.

Frostburn 2020 Decompression was cancelled due to the novel coronavirus outbreak.

## **Future Planning**

At this time Frostburn 2021 has not been scheduled. The Frostburn Board of Directors decided this in October, 2020. This decision was made based on models examined by the board of directors at the time of the board meeting. The announcement to cancel matched the general timeline of the initial announcement for Frostburn ticket sales.

The possibility of a late season event was brought up during the deciding board meeting and will be discussed again by the Board of Directors in spring of 2021.

Frostburn plans to continue as an entity and will make a charitable contribution in 2021, regardless. Frostburn plans to continue as an event in future years, once the novel coronavirus pandemic has subsided.

~ Share the warmth! ~